



CRUDA

PREMIUM RAW SALSA



Premium Salsa – *“Uncooked” with Love*

Our salsa is made using only 100% fresh ingredients, harvested to deliver the ultimate flavor experience. Unlike other salsas, this fresh product is never heated and contains no preservatives.



FRESH. RIPE. SIMPLE.

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What makes us *different*?

Our company is **family owned**.

We have over 120 years of experience in the produce industry – we know food.

Our salsa is **never heated**.

We use cold-pressure technology to lock in freshness and ensure the highest levels of food safety for our customers.

Our label is **clean**.

We include 8 simple, fresh ingredients – all things you can pronounce.

Our container is **designed for you**.

We created this package to be beautiful, easy to use, and recyclable.



Variety: No Heat

Taste: Savory and sweet, bursting with fresh tomatoes, diced onions, and a pinch of cilantro.

UPC: 791181994003



Variety: Medium

Taste: Our delicious original recipe complimented by the subtle heat of jalapeno peppers.

UPC: 791181994027



UNIT	CASE	CASE WT	CASE DIM (LxWxH)	CASE CUBE	TI/HI
13 oz	8 units	7.625 lb	12x12x4 in	0.33	12/10



Proudly crafted in
Milwaukee, WI

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